



I-Patch Commercial Advertising Policy

- I-Patch is published eleven times a year (February to December). It is a digital publication which is sent via personalised email to all financial SA Quilters members, all financial affiliated groups and to members of affiliated groups who have opted in to receive the publication.
- I-Patch is sent by email on or about the 15th day of each month. The deadline for the receipt of advertising is on or about the 10th of each month. However, there is flexibility in this deadline due to the nature of the digital publication which can accommodate late changes/additions.
- Commercial advertisers requiring space or wishing to place articles in I-Patch, are to consider the required space as advertising, which will require the appropriate fee to be paid (see below for rates).
- Non-Members and individual members of affiliated groups requiring space or wishing to place articles in I-Patch, are to consider the required space as advertising, which will require the appropriate fee to be paid (see below for rates). However, the number of advertisements is capped at four (4) per person in any one year (February to December).
- Invoices will be emailed to advertisers with payment due prior to publication. A proof of the advertisement will be sent to the advertiser prior to publication and a complimentary copy of the newsletter will be sent following publication.
- Advertisements submitted for I-Patch must be related to quilting/sewing.

Required advertising material format:

- Ideally display advertisements are supplied in a Microsoft Word document with the text set out as required. Images can be imbedded in the document to show layout requirements, but a separate jpeg of any image or logo must be emailed as an attachment to ipatch.saquilters@gmail.com.au.
- Advertising submissions may be refused or edited at the Communication Team's discretion.

Costs

Page	Size	Cost per issue (includes GST)
Eighth page	87mm (w) x 60mm (h)	\$ 25
Quarter page	87mm (w) x 124mm (h)	\$ 50
Half page	180mm (w) x 124mm (h)	\$ 75
Full page	180mm (w) x 254mm (h)	\$100

SA Quilters members and Affiliated Groups

- Advertising for SA Quilters financial members and financial affiliated groups is free. However, the number of advertisements is capped at four (4) per person or group in any one year (February to December).
- SA Quilters I-Patch team retains the right to edit or re-shape advertisements to fit the allocated space in the publication.
- SA Quilters (Quilters' Guild of South Australia Inc.) disclaims all responsibility for the contents of advertisements.
- Advertisements submitted for I-Patch must be related to quilting/sewing.

SA Quilters
Communications Team